



#### Rashtriya Krishi Vikas Yojana-Remunerative Approaches For Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR)























# " Igniting Agri-Change Maker "

CCS National Institute of Agricultural Marketing (CCS NIAM) Jaipur, Rajasthan, India www.ccsniam.gov.in



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## **NIAM Agri - Business Incubator (NABI)**



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# **FOREWORD**

CCS NIAM is emerging as destination for promotion of Agri-Startups. The Institute is well equipped with establishment of CCS NIAM Centre for Innovation, Entrepreneurship and Skill Development. The Centre is enriched with RKVY-RAFTAAR Project which provided dedicated team and definite path for mentoring Agri-Startups in the country. CCS NIAM is mentoring Agri-Startups from different parts of the country and also giving special focus on Odisha, Rajasthan, Bihar, West Bengal and Jharkhand.

The blend of Agricultural Marketing, Agri-Business Education, Agri-Startup promotion is happening in CCS NIAM providing a conducive atmosphere for germination of Agri-Startups. Mentoring and fine-tuning the Startup ideas is very critical for sustainability of Agri-Startups. This Coffee Table Book provides profile of 10 Agri-Startups which were trained, mentored and nurtured by CCS NIAM. These Startups are working on very exciting ideas namely eco-friendly Battery made from Aloe vera, Sanitary napkin from hemp, Battery bank for Farm Mechanization, A2.

Milk Dairy, Mobile App for Poultry Business, Mandi Waste to Wealth, Date Palm Marketing, Recycling of Plastic Waste, Fish Feed from the Weed and Fruits and Vegetables supply chain in hilly regions.

Hope this Book will inspire Young Professionals to work on Agri-Startups and recognize the efforts of present batch of Agri-Startups. I am sure that this Book will help all the stakeholders in Agricultural Development.

Dr. P. Chandra Shekara
Director General
CCS NIAM, Jaipur



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# **PREFACE**

CCS National Institute of Agricultural Marketing (NIAM) Jaipur, Rajasthan as "Knowledge Partner" to Ministry of Agriculture and Farmers' Welfare, is assisting Department of Agriculture, Cooperation & Farmers' Welfare (DAC&FW in smooth and efficient Execution of RKVY-RAFTAAR Scheme.

CCS NIAM through NIAM Agri-Business Incubator (NABI) is handholding and providing integrated incubation support to RKVY-RAFTAAR Agri-Business Incubators (R-ABIs) situated in four states in the country namely National Rice Research Institute (NRRI), Cuttack, Odisha; Sri Karan Narendra Agriculture University, Johner, Rajasthan; Indian Institute of Technology (IIT) Kharagpur, West Bengal and Bihar Agriculture University, Sabor, Bhaglpur, Bihar. It is also implementing Centre of Excellence (CoE) ABI to demonstrate best practices and handholding of Eco System Partners during implementation of the scheme.

Through the two months" Agripreneurship Our Agripreneurs are our Orientation Programme - II (19th December strength and pride. NIAM - 18th February 2020)" NIAM Agri-Business Incubator (NABI) is facilitating agri-business ventures, enterprises and start-ups through support to all the Agri handholding by means of expert advice, hands startups. Their talent, drive on training cum internship, dedicated mentorship, public and private financing, exposure to existing incubation centers and startup ecosystem as a one-stop solution to establish and scale-up their I wish them all the very best business. This book presents the journey of a diversified cohort of 10 Agripreneurs across different states in India who are passionate to transform their new and innovative business ideas/models into successful Agri-business ventures.

Agri-Business Incubator (NABI) is committed to provide quality incubation and vision can surely help define the future of Indian agriculture.

in their future endeavours.

Dr. Ramesh Mittal Director & Chairperson CCS NIAM, Jaipur



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# **BUDDING ENTERPRENEURS**



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## ALOE E-CELL PVT. LTD.

Aloe-Vera batteries



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Business Idea: Created 100% eco-friendly Aloe E-cell AAA batteries that can power remote controls, clocks etc.

Being an environment-friendly person, Nimisha Varma has always been aspired to do something for the Mother Earth. While travelling to New Delhi last year she noticed that the Ghazipur landfill, which is the largest landfill, generates around 62Million metric tonnes of waste annually. This led her to study and research in the field of waste management. She further evaluated the problems, issues and solutions available in the field of waste management and came to the conclusion that around 82% of these wastes is e-waste an out of which 78% is dry cell batteries and which has been causing various kinds of health related issues. Nimisha and her team also got to know that 97% of the materials used in these batteries are imported from different countries levying a high pressure of more than 148 Billion Dollars on the Indian economy.

Here, Nimisha had realized she had two alternatives - Either to employ an effective waste management technique or to change the legacy batteries. Generally, waste management depends on 3 R i.e. REDUCE, REUSE and RECYCLE. So, she started with reduction and decided to reduce this waste by actually changing the legacy batteries. She with her team decided to search for an eco-friendly potential. And in their mission to do so they explored various herbal electrolytes available organic products including lemon, potato, orange, apple etc. but with one or another aspect all these electrolytes failed in reaching the desired output relating to durability, economy or production.

Soon they experimented with Aloe Vera gel and gained voltage range somewhere



between other constituents provided better sustainability. They gave a few early prototypes to few users and received mixed feedbacks like drying of liquid, leakage issue, etc. so they worked on rectifying them and were ready with a 0.8-.9V though the potential was unstable at an initial stage but on further mixing it with few usable product ALOE ECELL.



Team ALOE

ECELL has developed liquid batteries through herbal formulation. The product is futuristic renewable technology of aqueous cell aloevera based batteries of 1.5V

which can be used to power devices ranging from Low Drain i.e. remote controls, clocks, etc to high drain devices like cameras. Current chemical-based batteries are hazardous, explosive and toxic in nature causing pollution. The herbal solution for the batteries provide clean and green energy to the devices and can be disposed off easily



Sample batteries prepared for market

without brimming landfills and causing pollution. Aloe ecell is an evolution in the era of primary batteries and provided employment and green income for the farmers and the firm itself. In next two years it is expecting a turnover of Rs. 12-14 crores and directly employing 8-10 persons.

### HIMALAYAN HEMP INDUSTRIES PVT. LTD.

A Socio-ecological community to empower farmers and bring eco-conscious productlike reusable hemp sanitary pads to the world



HANEESH KATNAWER

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Business Idea: To preserve and utilise the indigenous Himalayan hemp plant for making eco-conscious products like Himalayan hemp sanitary pads for the weaker sections and minority communities of society.

Haneesh with his partner Sonam observed lack of common amenities and limited vision while travelling across different regions of India. Also, as they noticed, many villagers choosing to leave their homes and were happy working as a security guard in the city not realizing that they have everything they require in their village. To understand it more comprehensively, Haneesh and his partner started discussing with them about what they grow and how much they make. They were shocked to realise that average household income of a farmer in Himachali or Uttrakhandi region was coming around 1 lakh rupees in a year. At the same time, they heard about the increasing demand of hemp in the west with USA, Canada, UK, Uruguay, South Africa, Malaysia, Thailand and Australia coming up with policies for hemp cultivation and increasing farmer incomes in their respective regions.

Identifying the problem and solution available at the same time, Himalayan Hemp team started working on giving shape to the idea. The idea was discussed thoroughly; modalities of the business were confirmed and they created their cooperative model keeping farmers as the front runners of the community.



After getting their product validated from ATIRA as per IS 5405:1980 and it is ready for market launch. They have managed to reach till the cost of Rs.70 per pad for one year and in one pack, they will be giving 5 pads for a day where 3 pads will be required to be used in a day with changeover time from 4-6 hours while 2 pads will be required in the early night and for sleep time.





Samples of Sanitary Pads prepared by using Hemp

All the three pads used in the day will need to be washed in the evening and they have developed a process for that and customers will be given a proper wash and treatment guideline too.

They are working towards their vision of "Hemp Family" where man will be cultivating the hemp crop while woman will stitch and assemble the pads making both of them as earning members of the family. It is much better than having an industry of your own and working solely for their personal profits. They have provided employment to 25-30 families in Himachal Pradesh, Gujarat and Uttar Pradesh, projecting 30-35 lakhs turnover in next 2 years.



Representation of the pack

### **MENGHIS PRIVATE LIMITED**

Let's glorify poultry together



**SOURABH MENGHI** 

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Business Idea: An online marketplace / trading platform for livestock (poultry) farmers to help them connect to a wider market and sell their ready livestock. Create digital tools & services for farmers to help them improve their productivity.

Poultry farming is one of the fastest growing and most profitable agri-business in the current Indian market scenario. Poultry farming is defined as 'raising different types of domestic birds commercially for the purpose of meat, eggs and feather production. However, poultry farming although sounds quite profitable, but many people fail due to lack of proper knowledge, not able to get proper veterinary support when needed or not able to market their produce at when ready. Sourabh Menghi, a B.E. graduate who had seen and observed these problems closely while seeing his dad grow their family business of poultry farming from a production of mere 500 birds to monthly placement of 80,000 birds in an automated farm.

Sourabh Menghi for his entrepreneurial urge soon left the job of Sr. Systems Engineer at a leading multinational and started working on the prominent problems in the poultry industry. He soon realized that most of the times farmers were not able to sell their livestock on time and even when they did, they could not get their payments on time. Poultrify – TRADE is the first digital solution developed by Menghis Pvt. Ltd. In this direction. Poultrify – TRADE is an online marketplace or a trading platform that helps poultry farmers to connect digitally to traders or bulk purchasers of their produce. It provides a wider market reach to the farmers to sell their produce beside also proving following features:



- •Instant Settlements
- •24 Hour Booking
- •Greater Market Reach
- Detailed Listings

Better profits

- Orders Track ability
- •Market Price Information •Geographical Locations







Poultrify – Trade is one such platform that brings various stakeholders such as producers, buyers, logistics providers and financial institutions in the chain onto a single platform and integrates them to provide seamless service to users.

Furthermore, Menghis Pvt. Ltd. is also working on to create IoT based solutions and applications that will provide the real time farm environment data to the farmers over the cloud on their smart phone and will warn the farmers to take preventive measures in case of emergency. This will help farmers reduce their mortality losses and improve their overall productivity. The objective of the company is to revive poultry farming and lure un-employed educated young youth to practice poultry farming as a career option and in turn also generate employment for others in the society. In next 2 years it is expecting a turnover of Rs. 15 crore and directly employing 10-12 person.

# DIVY HEAVY ELECTRIC PVT. LTD.

Power Bank for Agriculture Automation



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Business Idea: Power for Agro Automation with solar energy and reducing input costs.

Demand for power in the agricultural sector is continuously rising in India. Power is needed for various agricultural activities such as running different types of equipment for different processes associated with the complete cycle of crop production like land preparation, irrigation, harvesting, etc. In the era of modern farming, food processing has also become an integrated part to increase profit and this requires additional power.

There are multiple sources to generate power and one of the most common is diesel engines. But these engines are infested with many problems. Firstly, diesel-powered engines require regular maintenance and high running cost in terms of fuel. Secondly, emission of poisonous gases from diesel engines is harmful for environment. Deepak has realized these problems and is planning to develop a Power Bank namely "PressLi Agro Power Pack" which has a low maintenance cost and almost zero running cost and can also be rechargeable with renewable energy sources. Government is providing support to farmers to produce power on their own to fulfill their own requirements through various schemes like Kusum for solar power which can be used as a renewable source to recharge the power bank.

#### **DIVY HEAVY ELECTRIC**

The automotive industry is the leader when it comes to the development of power storage devices, and these devices could be adapted to agricultural needs. Main benefits of PressLi Agro Power Pack are as follows:-

- Enhanced control of power flow and therefore the reduction of input costs.
- Energy at right time and right location.
- Plug-in and carry.
- Rechargeable with renewable energy at very low cost.
- It has no emission of hazardous gases.

This technology has the potential to become a new milestone in the history of agricultural equipment, enhance livelihood of farmers, reduce cost of agriculture production and providing high quality, profitable product processed, packed and conveniently available for consumers/buyers at affordable price.

With this objective, Mr. Deepak Singh's invention will without doubt help farmers to make farming a profitable venture.

In the initial years of its operations, this Startup can provide direct and indirect employment to 7 persons and expects to achieve a turnover of Rs.20 lakhs within 2 years. In the recent years, the agricultural sector has been facing many difficulties and this new device could really transform the fortunes of Indian farmers.



Solar Power generation by farmers for Agriculture purpose



Testing of the PressLi Agro Power Pack system in the Lab

### **AGROGUARDIAN SERVICES**

Always Fresh Always Healthy- Procure Fresh Produce from Farmers and Deliver to Businesses



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Business Idea: Atech-enabled supply chain for hills where they source fresh fruits and vegetables direct from the farms and deliver them to businesses within 15 hours.

Manish Kumar, belongs to a small village Chachyot in district Mandi (HP). His family has been practicing farming from last 25 years on their own farm. He has been going to fields to help his parents for sowing, selling and also for purchasing of seeds and fertilizers. One thing always perturbed him was "why they did not earn good money from farming".

While studying agriculture, he evaluated a basic problem in the agriculture supply chain that it includes number of intermediaries in it due to which farmer get low price for their produce. Daily price fluctuation and adverse weather affected on quality of commodities and created a great risk. Snowfall, rainfall, landscapes etc. broke the road connectivity resulting in logistics difficulties, loss of farm produces and price glut. Breaking farmers from existing commission agents initially was difficult because of their long terms relations with farmers. Lack of capital was a great barrier for scaling fast for the farmers.

These challenges motivated him to do something to solve this problem and help farmers to get right price for their produce, and he came with this startup idea to solve this critical problem. They are first tech-enabled supply chain startup in Mandi district of Himachal Pradesh for procuring agricultural commodities directly from farms and delivering it to businesses. In his team he has experts from agriculture field and IT field with good demonstrated history of work in Agriculture and IT field.

# AgroGuardian @@alicesme omeis! @@alicesme msgam!

They procure fresh produce from farmers and deliver them to businesses within 15 hours. They use RFID technology to track their shipments and use mobile application for procurement, delivery and tracking. They are creating a win-win

situation by providing 20% more revenue to farmers', competitive prices for retailers and 100% hygienically handle and traceability products for the end consumers. Their current revenue model is commission based where they are taking 15 percent commission to meet their expenses.



Checking the quality of the produce before delivering to business



Manish Kumar talking to farmers of village chachyot about their problems

The objective of the company is to revive farming community by providing them a platform for procurement, delivery and traceability of agricultural commodities to fetch good prices for their farm produce. Providing employment opportunities to and fro for the people who are involving directly or indirectly with the company is the allied objective of the firm. In next 2 years it is expecting a turnover of Rs. 8 crores and directly employing 22-25 persons.

### ZAMIDAAR ORGANICS PRIVATE LIMITED

Purchase And Selling Platform of Fresh And Pure Milk



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Business idea: Purchase and selling of A2 Cow and Buffalo milk with transparency, traceability and testing.

Sumitkumar was born in Gurgaon in a family of teachers but due to some unfortunate circumstances and unavoidable reason, he could not continue his studies and had to drop out after completing high school. He also had to move and relocate for identifying alternative source of livelihood.

While struggling hard in his personal life, he came across the burning problem of farmers' suicide and its increasing rate particularly in his native state i.e. Haryana. Traditionally, Haryana farmer have had dairy farming as its main source of earning but in the recent times dairy has not been turning out to be an enterprise with good returns particularly for farmers with castles. On the other side, Sumit's acquaintance with the urban residents and their strong demand for fresh and pure milk made him think of starting his own Agri-Startups. He started giving shape to his entrepreneurial idea by conceptualizing a platform, which aggregates milk from small dairy owners and deliver the same to urban dwellers within time ensuring the quality, pureness and hygiene.

Sumit further proceeded with market research and after interpreting the insights from data he decided to begin his startup by focusing on A2 milk given its nutritional value and growing demand in urban areas. He started off by partnering with small dairy farmers and ensuring them of the assured market for the A2 milk. He also assured farmers better price given the milk passes all the quality parameters given to them.

#### **ZAMIDAAR ORGANICS**

Purchase And Selling Platrom Of Fresh And Pure Milk

He started marketing the milk under the Brand name "White Nector". It is currently based out of Sonipat where work is being done on 2 sides i.e. farmers and consumers. On one hand, employment is generated as the farmers are convinced of assured market when linked with Zamidaar Organics Pvt. Ltd. and on the other side, consumers are provided with unadulterated milk on their doorstep with assurance of complete **3Ts** i.e. transparency, traceability and testing.

#### White Nector business model is:

- a) Transparent procurement process of Milk from farm gate with 100% traceable test report
- b) Supply of unadulterated and pure **White Nector** milk within 3 hours of milking without pasteurization. Also providing with test kit to customers for assurance of purity



A farm from where collection of Milk is done





**Milk Testing Machine** 

White Nector is working continuously for makings small dairy farming profitable. It is to connect with total 100 Farmers 800+ customers and 1000 L + delivery per day within next one year. Also, planning to increase to 250 farmers, 2000+ customers and 2100 L + per day in 2<sup>nd</sup> year of operations. It is targeting annual revenue of Rs. 1.5 Crs. in first year of operations and Rs. over Rs. 2 Crs. by the end of two years of operations.

## **ZELOS GREEN INDIA LLP**

Converting waste to wealth



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Business Idea: Solving the urban vegetable/organic waste management problem and converting it into biogas and in turn biofuel.

Bivash Mukherjee, with his team decided to tackle the entire food-waste recycling system in urban areas and hence came with his Startup idea. Bivash has been visiting the Jaipur APMC for a very long time and always use to get perturbed by the way waste farm produce was being dealt. On one such visit Bivash with his friend realised the gap and took a decision to work out a plan to manage the waste management at such places. And this led to registration of Zelos Green India through which a passionate planning was framed to fight against the waste and improve the earning potential of farmers which they found was largely due to ignorance on post-harvest marketing techniques, intense dislike to change their present practice (traditional farming) and lack of information regarding alternative agriculture.

### **ZELOS GREEN INDIA**

The startup idea moved towards solving the urban vegetable/organic waste management problem in an economical and environmentally clean way by turning the entire marketplace and kitchen and other organic waste into Biogas and Fertilizer. At Zelos the team is committed to bring down the cost of implementing a Bio-Gas processing plant which is the biggest hurdle which people feel is stopping youth to come forward in the development of a sustainable future for postharvest management in agriculture. Zelos technology will bring down the installation and commissioning cost – a major deterrent in large-scale utilization of Waste Management Process available in the market. They are emphasizing the use of the technology at APMCs which is an initiative unheard in Rajasthan.

The technology will also present an option to Jaipur to run its public transports on Green Gas, It will help in lowering fuel costs for JCTL and thereby it can plan on revenue maximization. With the current success rate, he is expecting annual turnover of Rs.30 Llakhs and also to provide employment to 25-30 persons.





## **RUNICHA DATES**

Platform to farmers for Processing and Marketing of Dates



In July, 2012, when Dr. L. N. Kumawat, the then Joint Director, Horticulture Division, Jodhpur, Govt. of Rajasthan first saw a large government- owned date orchard farm at Sagra Bhojka village of Jaisalmer district Rajasthan state, he realized that fresh date fruits were so sweet and good in taste with high nutritional value.

Dr. Kumawat's Startup aims to target farmers' problems by providing a platform for marketing the dates, and after further processing, marketing Pind-Khajoor, Chhuwara, etc in the form of dry fruits for the economic benefit of farmers. Founder Dr. L N Kumawat has planned to unite the farmers as SHG/FPO for systematic handling of dates for marketing and further processing. The Startup is based on a business model which is as follows: -

- Purchase of fresh, nutritious, sweet and edible date fruits namely Berhee, Khunejee, etc directly from farms of North-Western districts of Rajasthan (Sri Ganganagar, Hanumangarh, Bikaner, Jodhpur, Jaisalmer, Barmer, Jalore, Nagour etc) and marketing them after value addition through B2B and B2C models.
- Purchase of mature date fruits directly from farms of western parts of Rajasthan and then processing/converting them into dry fruits especially of Date varieties namely Medjool, Khalas, Khadravi etc.
- Marketing of locally processed indigenous dry date products through B2B and B2C models.



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### **RUNICHA DATES**

India is not amongst the major producers and exporters of dates although there is a huge demand for dates from Indian consumers. Most of the dates have to be imported from the Gulf region.

If good-quality dates are grown in India, this would help in reducing the costs of import which would ultimately result in lower prices in the consumer market. This has opened up tremendous opportunities for people like Dr. L.N. Kumawat who are trying to take up the challenge. Moreover, as more and more Indians are moving towards adopting a healthier lifestyle, food items such as dates which are full of nutrients would definitely find more takers in the coming times.

This Startup is expecting to generate direct and indirect employment for 10-12 persons with an average turnover of Rs. 12 Lakhs in the first year of its operation.





Marketing of Fresh Date fruits at Sevol Farm in Barmers





Dates plucked from the Tree

# **SCRUMNEXT SOLUTIONS**

Converting waste plastic into biofuel and furnace oils



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Business Idea: Derived way to make use of recycled plastic and convert it into biofuel which can be used to run tractors, diesel motors and boilers in griculture.

Somnat after completing his education realized that there is shortage of fuel in agricultural sector and there is a gap in demand & supply for fuel market and found a way to make recycled plastic and convert it into plastic fuel which can be used to run tractors, diesel motors and boilers. He made a chain where plastic waste can be directly send to recycling unit. Under the brand name of Scrumnext he would be delivering plastic fuel to various farm lands where there is scarcity of fuel. Even the fuel station in villages are scattered and with his unique concept of mobile fuel delivery on demand he can deliver plastic fuel at doorstep which is far cheaper and robust than market diesel that are recycling plastic.

Since India is a country which produces more plastic than vegetables, there is a huge scope in recycled plastic waste. If this plastic waste can be converted into Plastic fuel and by products it can be useful for farmers and agricultural purpose. Scrumnext will create network of FPU who would be responsible to collect plastic waste from agricultural farms and selling it to pyrolysis plant. Currently, plastic oil is used by furnace companies and boilers where they buy the plastic oil in bulk and in the existing market it is purchased in loose.



Explaining the business model, Somnat describes the plan in regards to the use of the plastic oil after refining it. According to him, if the oil is further refined it becomes diesel that can be used as fuel for tractors and diesel pumps and it is free of toxic gases and cheaper than normal diesel. Initially it would be advisable to use the plastic fuel by mixing with diesel. The operation cost is cheaper for pyrolysis plant. If farmers can install it in rural area it will solve problem of plastic waste and will also generate side employment for farmers on the other side. Scrumnext will help farmers to setup such plants since there are investors who would be investing in such plant and farmers can also work as operators or install such plant to generate income. There will be direct channel of farmers and furnace companies and they can get allied income.





## **AQUA BIOTECH LLP**

Fish feed with natural medicinal additives to make fishes disease resistant and healthier

Business idea: Developing fish feed with aquatic weeds as medicinal alternative against pathogens in aquaculture to reduce mortality rates of fishes due to diseases/infections.

Divyanshi, founder of Aqua Biotech, worked for a project on Fish Immunology and realised how small pathogenic infection spreads to more number of fishes so rapidly in water and causes huge mortality of fishes and losses to farmers culturing them. Also considering that the medicines available for treatment of fishes causes bioaccumulation in humans due to chemicals present into them.

Divyanshi, founder of Aqua Biotech, worked for a project on Fish Immunology and realised how small pathogenic infection spreads to more number of fishes so rapidly in water and causes huge mortality of fishes and losses to farmers culturing them. Also considering that the medicines available for treatment of fishes causes bioaccumulation in humans due to chemicals present into them.aaBeing a research enthusiast and having keen interest in immunological prospective lead Divyanshi to work more in this particular field and contribute to the world. She kept on researching for 3.5 year for the solution of the problem encountered and came up with 100% organic and natural fish feed which is derived from aquatic weeds which increase the immune resistance of fishes against pathogens prevalent in aquaculture and maintain a good health profile of fishes. Fishes being a protein source for humans, organic medicinal fish feed will prevent the chemicals to be consumed by humans via consumption of fishes. Divyanshi even tested the utility of product at local ponds and realized the reduced mortality rate and healthier profile of fishes. The product is competent to reduce the mortality rates where pathogens in aquaculture causes huge dead masses of fishes in short span of time.



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### AQUA BIOTECH LLP





### Composition of the Fish Feed

Aqua Biotech as a company encourages sustainable grass root level initiatives to create wealth for rural and farmer community. In India, being 14 million people dependent on fish farming for their livelihood, our product aims to increase profitability for those farmers and their families. Aqua Biotech is aiming to employ 8 people and is focusing to achieve a turnover of Rs. 1.5 crores by next year.



Tanks prepared for testing the Fish Feed

# **TEAM NABI**



Mr. Manoj Agrawal Chief Operating Officer



Mr. Nitin Lahoti Manager Innovation



Dr. Mahesh Kadam Manager Marketing



Mr. Abhishek Sharma Manager Finance & ICT



Mr. Karthik Sekar Consultant



Mr. Rahul Sankhala Content Developer



Mr. Akshay Singh Ranawat Legal Executive



Mr. Sachin Ukey Business Executive



Ms. Aishwarya Wasnik Business Executive



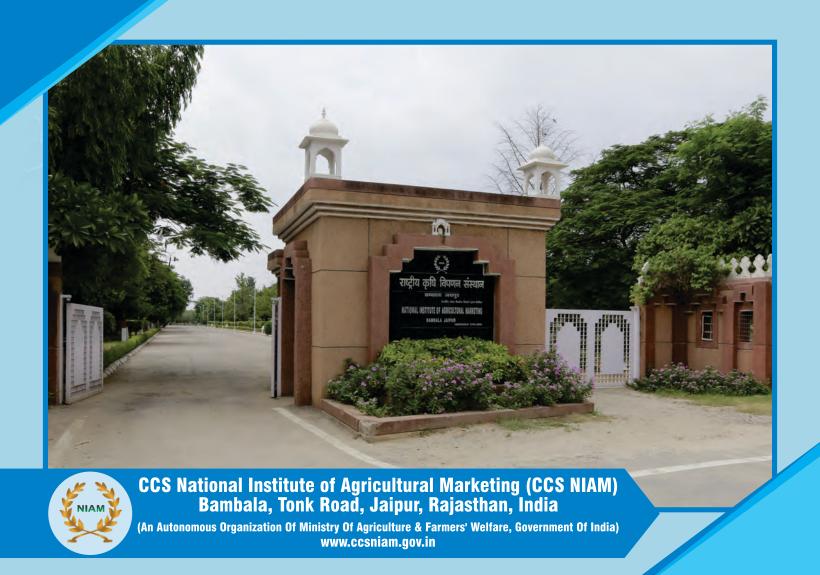
Mr. Ashutosh Vyas
Business Executive



Mr. Rinku Kumar Mali Supporting Staff



Cover Page 3



## Cover Page 4