



**INNOVATION AND ENTREPRENEURSHIP FEDERATION OF  
CCS NIAM (IEF of CCS NIAM)  
CCS National Institute of Agricultural Marketing  
Jaipur, Rajasthan**



**Interaction with Dr. Manoj Kumar, Director General, NCDC – Laxmanrao Inamdar National Academy for Cooperative Research and Development (LINAC) & Shri. Omveer Gurjar, Deputy Director, LINAC-NCDC Fisheries Business Incubator (LIFIC)**



Dr. Manoj Kumar, Director General, NCDC – Laxmanrao Inamdar National Academy for Cooperative Research and Development (LINAC) & Shri. Omveer Gurjar, Deputy Director, LINAC-NCDC Fisheries Business Incubator (LIFIC), Gurgaon visited Innovation & Entrepreneurship Federation of CCS NIAM on 2<sup>nd</sup> July 2025.

Dr. Hema Yadav, Director CCS NIAM & IEF briefed about section 8 company of IEF of CCS NIAM to the guests.

Dr. Ravi Kumar Goyal, COO-RKVY briefed about activities of IEF of CCS NIAM for promotion of Agri startups since 2019 and the impact of IEF as Knowledge Partner for promotion of agri startups across the country.

Dr. Manoj Kumar, Director General, LINAC briefed about activities of LINAC and incubation activities of LIFIC. He opined that both the institutions can take pro-active approach to develop fisheries and agri-startups through incubation support.

Shri. Omveer Gurjar, Deputy Director, LIFIC briefed about types of funding support provided by LIFIC to fisheries entrepreneurs and startups, the impact of their incubation support on development of fisheries sector entrepreneurs and FFPOs.

Deliberations were held to explore opportunities of synergies for both the institutions for the benefit of agri and fisheries sector startups. During the meeting, it was opined that IEF of CCS NIAM and LIFIC can conduct joint activities as conduction of Business Ideation Workshop for Cooperative Societies and Primary Agricultural Credit Societies (PACS), provide joint

incubation support and work on developing a platform to showcase successful startups of both the institutes.

The meeting ended with a Vote of Thanks by Dr. Hema Yadav, Director CCS NIAM & IEF.

The dignitaries were briefed about novel product innovations of incubated agri startups displayed at IEF of CCS NIAM. The dignitaries visited the Library, Computer Centre, Lecture Rooms, Conference Hall & other facilities of CCS NIAM.

The dignitaries from LINAC & LIFIC, alongwith Director CCS NIAM & IEF and staff members of IEF visited the manufacturing facility of their funded startup M/s. SNL Innovations Private Limited at Jaipur. The startup explained about their on-farm processing technology and their collaboration with farmers/FPOs working in different states for reducing post-harvest wastage of fruits.

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